



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Contract # 1350828

Schedule Dates

10/02/12-10/15/12

Advertiser

Patriot Majority USA (23588)

Agency

Waterfront Strategies (7591)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

HOUSE MAJ PAC 10/02 (466086)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

/

Phone/Fax

79/86/1548

CPE

National/Political Issue Agency BRD

Account Types

Weekly/Irregular

Billing Type

HOUSE MAJ PAC 10/02

Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

08/06/12

Last Modified

10/01/12

Entered By

Katie Freckleton

CO-OP

No

Headline

06262836

Demo

A35+

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$232.50

Net Total

\$1,317.50

Sales Tax

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Oct. 2012	24	\$1,550.00
Grand Total:	24	\$1,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/12/12	1	:30	5P- 6P (MST)	4	X	X	X	X	X			8	\$50.00	\$400.00	Salt Lake City (KMYU)	FAMILY FEUD	8/6/12
2.0	Normal Line / News (2)	10/02/12-10/12/12	1	:30	7P- 7:30P (MST)	2	X	X	X	X	X			4	\$75.00	\$300.00	Salt Lake City (KMYU)	MYNEWS @ 7 ON KMYU	8/6/12
3.0	Normal Line / SPOT (3)	10/08/12-10/15/12	1	:30	5P- 6P (MST)	1								2	\$50.00	\$100.00	Salt Lake City (KMYU)		8/6/12
4.0	Revised Line / News (4)	10/02/12-10/15/12	1	:30	7P- 7:30P (MST)	1	1	1	1	1	1			9	\$75.00	\$675.00	Salt Lake City (KMYU)		8/7/12
4.1	Normal Line / News (4)	10/02/12-10/15/12	1	:30	7P- 7:30P (MST)	1	1	1	1	1	1			9	\$75.00	\$675.00	Salt Lake City (KMYU)		8/10/12
4.1.1	Closed Preempt (4)	10/05/12															Salt Lake City (KMYU)	Program Change/Exception - program is football	
5.0	M/G For 4.1.1 / News (4)	10/15/12-10/15/12	1	:30	7P- 7:30P (MST)	1	X							1	\$75.00	\$75.00	Salt Lake City (KMYU)		9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/6/12



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract # 1350828

Schedule Dates

10/02/12-10/15/12

Advertiser

House Majority Political Action Committee (57001)

Agency

Waterfront Strategies (7591)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

HOUSE MAJ PAC 10/02 (466086)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

WOOD, SPENCER

Phone/Fax

/

CPE

79/86/1548

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

HOUSE MAJ PAC 10/02
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/06/12
Last Modified 08/06/12
Entered By Katie Freckleton

CO-OP No
Headline # 06262836

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$120.00

Net Total \$680.00

Sales Tax

Salt Lake City (KMYU)
By Broadcast Month Spots Rate
Oct. 2012 14 \$800.00
Grand Total: 14 \$800.00

Waterfront Strategies
1010 Wisconsin Ave
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/12/12	1	:30	5P- 6P (MST)	4		X	X	X	X			8	\$50.00	\$400.00	Salt Lake City (KMYU)	FAMILY FEUD	8/6/12
2.0	Normal Line / News (2)	10/02/12-10/12/12	1	:30	7P- 7:30P (MST)	2		X	X	X	X			4	\$75.00	\$300.00	Salt Lake City (KMYU)	MYNEWS @ 7 ON KMYU	8/6/12
3.0	Normal Line / SPOT (3)	10/08/12-10/15/12	1	:30	5P- 6P (MST)	1								2	\$50.00	\$100.00	Salt Lake City (KMYU)		8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton

8.7.12

AUG3/12 13.29
*** KMYU-TV ***

PROGRAM : FAMILY FEUD

REP HEADLINE# 6262836
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG3/12 13.29
 *** KMYU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

OCT/12						\$800.00						
CONTRACT TOTAL												\$800.00
TOTAL SPOTS												14

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NONE
 DEMOS- RA35+*